

Outdoor Painters Society and Kerr Arts & Cultural Center present

# **Paint Kerrville**

**Outdoor Painting Competition and Show** 

# Be a part of the event:

Host an Artist
Become a Show Sponsor
Make Your Property as a Painting Location
Sponsor a Purchase Award



## Paint Kerrville - September 21-25, 2021

The Kerr Arts & Cultural Center (KACC) is partnering with the Outdoor Painters Society (www.outdoorpainterssociety.com) to bring competitive plein air painting back to downtown Kerrville!

KACC hosted KOPE (Kerrville Outdoor Painters Event) from 2012 to 2018. The event was popular in the community and drew both visitors and artists from all over the United States. Since the event was discontinued, the membership, community and local organizations have been asking that the outdoor painter's event be revived. In February of 2020, a survey was sent to KACC's e-mail subscribers ask what kind of events our patrons would like to see at the center. Almost unanimously, respondents expressed that they wanted KOPE to come back. It quickly became a priority to put an outdoor painting competition back into the KACC event calendar.

Recently, KACC approached the Outdoor Painters Society (OPS) to ask the organization would partner with the center to bring a plein air painting event back to Kerrville. OPS hosts plein air events all over the United States and was willing to shoulder half the burden of putting the event together. Many of the artists involved in OPS had participated in KOPE in the past and were eager to help KACC run an event in 2021. This year we are starting small, with 50 participating artists and will present a larger event in 2022 (September 21-24).

The new event has been named "Paint Kerrville!" and KACC is excited to co-host this event.

#### Here's How You Can Be A Part of the Fun:

## **Community Involvement Opportunities**

#### Sponsor an Award (\$350-\$1000):

Perks: Listing on the event's sponsor wall and an ad in the artist's program. Sponsors also get free admission to a tax-free preview night on Friday, September 24, 6-8 pm (\$75 for a ticket) If you choose to sponsor a purchase award for \$500 you get to choose the winner of your award AND receive the painting (the award is your purchase, regardless of the price of the painting.) For more information on sponsorships, see page 3 of this booklet.

#### **Host an Artist:**

Do you have a guest house, spare bedroom or rental property where an artist can stay? Welcome an artist to stay in your home during the event! Artist hosts will receive free admission to the tax-free preview night reception on, September 24, 6-8 pm. You might also get a "thank you" painting from the artist you host! See information on page 4&5 in this packet for more details.

### **Painting Location Host:**

Do you have a beautiful property, interesting buildings or a field of rusty junk? Call KACC at 830.895.2911 to arrange access.



# **Sponsorship Opportunities**



**Sponsor Wall** 

**Event Sponsor** - The event will include 3 receptions, a welcome reception for the artists with a catered dinner, a preview night for the sponsors and hosts and an awards reception. KACC is seeking sponsorships of \$350 - \$1000 to cover the cost of the event and receptions.

**Quick Draw Award \$500** - have your business listed as the sponsor of this award during the reception, along with an ad in the artist's program and a display on the sponsor wall.

Purchase Awards \$500 - Artists must designate if they want to be eligible for a purchase award, meaning they will accept \$500 for the painting, regardless of the price shown on painting. The sponsors of these awards get to select the winner of the award and also receives the award-winning painting.

# **Paint Kerrville Schedule**

The first "Paint Kerrville" will be open to signature and associate OPS members with a limit of 50 entrants, registration is \$65.

Registration closes June 30th.

Check-in is Tuesday, September 21st, from 4 - 7 pm (artists will bring one finished plein air painting from their personal inventory for initial display in a designated gallery space.

An artist orientation and welcome buffet reception will be held in the KACC back entrance and parking lot

Artists will paint in locations around Kerrville on September 22 & 23.

Artists will turn in completed "fresh" work on Friday, September 24 by 2 pm.

Judging will take place September 24, 2 - 4 pm

A tax-free preview night will be held Friday, September 24, 6-8 pm - free for sponsors or \$75 for a ticket (price will be refunded towards a painting purchase).

Gallery opens to the public on Saturday, September 25, 10 am - 8 pm.

Quick Draw competition takes place Saturday, September 25, 9 am - noon.

Awards ceremony and reception will be held September 25 at 7 pm.



#### **HOST AN ARTIST FORM: Outdoor Painters Society Membership Plein Air Competition**

This September, KACC welcomes the Outdoor Painters Society's Membership Plein Air painting competition and show. The visiting artists will interpret our historic city and capture the essence of Kerrville and the Hill Country in their artwork.

You're invited to join the event as a host of one of the participating artists, through the "Host An Artist" program. This program is a wonderful opportunity to help support the event, the art community, and to give the artist a warm Kerrville reception. The artist will be arriving near or on Tuesday, September 21st and departing on Sunday, September 26. Actual arrival and departure dates will be finalized between artist and host after making initial contact. The level of accommodation is entirely between the host and the artist with an understanding of the following:

- Artists will be respectful and responsible to the homes and hosts
- Hosts understand that the artists are here to work and compete, that they might keep odd hours (in order to capture early or late light)
- Hosts are required to provide artists: a private bedroom, access to a bathroom, and use of a small space in the refrigerator for food
- Hosts are not required to provide meals, transportation, or tour guide type services for artists
- Use of laundry facilities at the host home is available only if mutually agreed upon between host and artist
- If requested in advance through the event coordinator for artists, artists may seek accommodations for a spouse, significant other, or other business managers
- It should not be assumed that housing will be provided for children, friends, or pets
- Artists should not feel responsible to give gifts to their host, but hosts may accept tokens of appreciation for opening their homes to artists
- Hosts are invited to attend the Exhibition Preview Reception and Awards

If you or someone you know has any interest in hosting an artist for this event please complete this form (2 pages) or contact us for more information at 830.895.2911

Your Full Name (required)	
Your Address (required)	Your Zip Code (required)
Your Cell Number (required)	Your Home Number (required)
Your Work Number (required)	Your Email (required)

# **Accomodation Information:** Please Select Statement That Best Describes Your Accommodations: 1 room & Bed 1 room 2 beds 2 rooms, 1 bed each Other: please describe: Other Accommodations: Accommodations Include: Private bath for artist Shared bath (2+ artists) Upstairs room & bath How many artists are you able to host? Please check all that apply. 1 Person (Male or Female) 1 Person (Male) 1 Person (Female) 2 People (Married) 2 People (Share 2-Bed Room) 2 People (Separate Rooms) Vacation Home/Condo Other Accommodation Information: 1 Vehicle Parking

Private Drive
Street Parking

2 Vehicle Parking

Private Entrance w/ Key

Shared Entrance w/ Key

Alarm System

Do you have a pet? (Allergy Consideration for Artists)

Dog Cat Bird

Is there anything that a potential guest should know or that you'd like to share?